

Dear XXXXXX,

Thank you for your reply to my email about flying a pride flag.

I note that you state the pride flag is not a political statement but I do not agree. The flag is associated with the left wing, progressive, woke agenda which is heavily promoted by left wing, marxist political groups. It is also heavily promoted by cultural Marxists who use LGBTQ+ and the pride movement as part of their anti traditional family agenda. This is part of their ideology of infiltrating and overturning a stable family based society built on codes of morality based on social conservatism. It also does promote a lifestyle because of what it stands for.

Whilst it is good that your business wants to support employees you should also be mindful of any ex-gay employees you may employ, they will need supporting as well. Unfortunately very little coverage is given to the growing numbers of people who have decided that the gay lifestyle is not for them. This calls into question another assertion you make that people 'are who they are, not through choice'. This is probably a reference to the story that people are born gay or have a gay gene. This is not proven and is rejected by many people working in this area. Core Issues Trust references an article by Dr Johanna Krout-Tabin who stated, commenting on guidelines drawn up by the American Psychological Association, 'the data from that study actually contradict even the modest conclusions drawn by those researchers for a degree of heritability of homosexual behaviour'. <https://archive.iftcc.org/psychoanalysts-ignore-developmental-factors-accept-gay-gene-research/>

I also question how flying a pride flag can make people of all religions feel included, bearing in mind that the major faith groups of the world take a socially conservative view of family life based on heteronormativity. This would apply to heterosexual and ex-gay people. It would be good to see some balance to help inclusivity, such as a flag for heterosexuality or a heterosexuality pride month. Thank you for confirming that your business inclusivity policies won't come at the cost of someone else's convictions.

A lot of what is driving the pride agenda is woke DEI ideas which are now criticised and being quietly dropped.

I hope you will understand that pride flags are not universally accepted because of what they stand for and the lifestyle it represents. The majority of people in the community which you are in, and who will see the flag would prefer traditional family values to be represented and if your business did that, I think your employees and local community would prefer this.

Thank you for engaging with me on this.

Yours sincerely,

Adrian

Mass Resistance UK